

# TRANSFORMING BUSINESSES WITH MEANINGFUL TECHNOLOGY

## Synoptek's Winning Formula

Modern organizations depend on technology and face a variety of challenges realizing improved business results enabled by technology. As a partner and advisor, we listen to our customers and leverage our comprehensive capabilities to deliver extraordinary results.

- Understand Client Challenges & Goals
- Leverage Synoptek Capabilities and Platform to Overcome Client Challenges
- Deliver Tangible & Measurable Results

Synoptek delivers accelerated business results through advisory-led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations, and achieve their enterprise goals.

## A Leading Full-Service Technology Partner

Synoptek has built a set of capabilities to support modern organizations and help them achieve their business goals.

### IT STRATEGY & ADVISORY

#### ENVISION

Develop a future blueprint to meet larger business goals

#### TRANSFORM

Harness the full power of the enterprise ecosystem to accelerate growth

#### EVOLVE

Leverage structured processes for ongoing business and technology evolution



**BUSINESS APPLICATIONS**



**PRODUCT DEVELOPMENT**



**DATA INSIGHTS**



**CLOUD ADVANCEMENT**



**INFRASTRUCTURE PERFORMANCE**



**WORKFORCE PRODUCTIVITY**



**CYBERSECURITY**

### THE SYNOPTEK PLATFORM

## We Deliver Sustainable, Profitable Results

Steered by our guiding principles, we always deliver sustainable and profitable results for our customers.

#### Growth

Our customers have seen an average of 20% growth in revenue within 2 years.

#### Optimization

Our customers have experienced 20-30% savings on overall project costs.

#### Protection

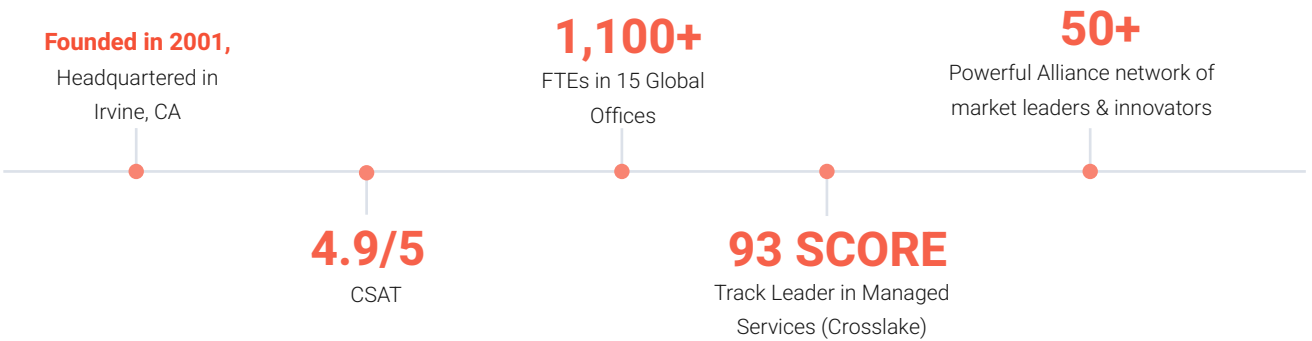
86% of our clients rely on us for data protection.

# OUR GLOBAL PRESENCE

- Irvine, CA
- Sacramento, CA
- Boise, ID
- Las Vegas, NV
- Denver, CO
- Chicago, IL
- Boston, MA
- Rochester, NY
- Atlanta, GA
- Saint John, Canada
- Ahmedabad, India
- Pune, India

## Synoptek at a Glance

We offer full-cycle technology consulting, implementation, and managed services. Through our comprehensive set of services, we help organizations envision and see the bigger picture; transform – by achieving their strategic goals with our technical skillsets; and evolve – by leveraging daily operations feedback.



## Industries we serve

 <b>Financial Services</b>	 <b>Manufacturing and Distribution</b>	 <b>Software Product</b>
 <b>Non-Profit</b>	 <b>Retail</b>	 <b>Healthcare</b>
 <b>Higher Education</b>	 <b>Media and Entertainment</b>	

