# 🗲 Synoptek

## Datasheet Financial Services Industry



Financial services companies need to thrive in a very competitive space. With customers expecting interruptionfree transactions, maximum uptime, protection of their sensitive and personal information as well as quick support to their requests, companies require technologies that can increase operational efficiency, protect data, automate and integrate processes, and deliver full-time support.

Synoptek is a one-stop-shop for all your technology needs. Our digital engagement and industry-leading domain experts will help you create a secure and cost-effective IT environment. We serve as a trusted advisor to our clients offering value, innovation, assurance, and integrity.

> "We used Synoptek as a VAR (Value Added Reseller) and were extremely satisfied with their technical services. They met our core requirements for cutting costs while strengthening our infrastructure quality and availability."

> > CTO, An Investment Bank

### Transform Your Business with Synoptek's Solutions:

- · Business Application Development and Maintenance
- · Data Warehousing and Business Intelligence
- Quality Assurance and Testing Services
- · Security and Compliance Services
- Cloud Advancement
- IT Infrastructure and Data Protection

#### Synoptek Services help:

- · Ensure High Availability of Services
- · Improve Security Posture
- Enable Data Protection and Regulatory Compliance
- Deliver 24x7x365 support
- Maximize uptime

"We are pleased to announce the successful go live of Microsoft Dynamics 365 implementation. I'd like to thank Synoptek for the professionalism and support demonstrated during the project implementation."

- Manager, An Investment Company

#### Synoptek Serving the Financial Industry

Synoptek understands that every Financial Services company has a unique requirement. Hence, through a business advisory and consultative approach, we deliver best-in-class services like business applications implementation, custom development, cloud services, security, and analytics as well as excellent ongoing management and support. Along every step of your customer's journey and every transaction made, Synoptek will be the last IT partner you will ever need.

Here are some compelling results from our Financial Services Industry customers:



#### Leveraging Technology to Improve Business Results



#### ENVISION

Develop a blueprint for growth by leveraging our technology Advisory Services.



#### TRANSFORM

Create a modern and reliable technology foundation by leveraging proven systems, processes, and talented resources.



#### **EVOLVE**

Accelerate and adapt to the financial needs of your customers by leveraging our support services.

#### **Delivering Excellence for our Customers**

IT Consulting Services help a Venture Capital Firm improve infrastructure performance and minimize maintenance expenses.

Saved over \$1000 in annual OpEx

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Microsoft Teams Phone implementation helps a Private Equity Firm to quickly setup a remote work environment post COVID.

Executed a 100% work-from-home strategy

Read More >

IT Assessment Services enable a private equity firm to boost operating efficiency and win more business post M&A.

25% reduction in IT expense

Read More >

D365 CRM helps an Investment Bank better manage customers and portfolios via enhancements, customizations, and integrations.

98% coverage and accuracy

Read More >

#### Synoptek Capabilities and Competencies



### **About Synoptek**

Synoptek delivers accelerated business results through advisory-led transformative Systems Integration and Managed Services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.

