

The Total Economic Impact™ Of Synoptek Global IT Outsourcing

Through a customer interview and data aggregation, Forrester concluded that Synoptek global IT outsourcing has the following three-year financial impact.



ROI
188%



BENEFITS PV
\$9.10M



NPV
\$5.94M



We were able to put together a three-year technology plan and roadmap that we were able to follow, believe in, and implement and that was unique for us.

CFO, non-profit healthcare provider



Composite Organization

CHALLENGES before Synoptek



CHALLENGE #1

Technology was a limitation, not a driver, of business



CHALLENGE #2
Implementing technology modernizations



CHALLENGE #2
Recruiting IT talent

BENEFITS with Synoptek

\$430 K

Increased productivity due to deduplication of efforts

\$1.6 M

Increased operational efficiency from leveraging Synoptek shared services

\$2.9 M

Increased revenue due to environment improvements

\$4.1M

Increased productivity from improved reliability of environment



Read the full study

This document is an abridged version of a case study commissioned by Synoptek titled: The Total Economic Impact Of Synoptek Global IT Outsourcing, July 2021.

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