



## Magento

### Powering Reliable E-commerce Development Services

In order to manage your e-commerce business effectively, it is important to ensure that your website is always agile, secure, error-free and regularly updated. Downtime or other potential site threats might hurt your business by ruining your brand reputation while having customers abandon your site.

Synoptek offers a wide variety of Magento services including implementation, upgrade, support and maintenance, and integration with amazing agility and customization capabilities. With a solid team of Magento trained and certified developers, we have been trusted worldwide in delivering high performance, complex e-commerce web portals. Our technical expertise includes Magento Enterprise edition development, Magento theme design and integration, Magento multi-store setup, Magento ERP integration, Magento CRM integration, Magento payment integration, Enterprise Magento upgrades, Magento QA, and Magento support and maintenance.

#### Delivering a Complete Suite of Magento Services:

- Business Consulting and Advisory Services
- Full Cycle Implementation
- Module Development
- Responsive Theme Development
- Mobile Commerce
- Extensions and connectors
- Upgrade and migration
- License optimizations
- Cloud services
- Application Integration
- Support and Maintenance



#### Flexible

Open core solution and customizable for many verticals other than retail



#### Cost Effective

Flexible pricing model and lowest licenses cost



#### Easily Orchestrate Order Fulfillment

Easily allows to manage separate databases for online fulfillment

## Delivering Business Results for Clients:



The Taunton Press

Magento Support and  
Enhancement Services



Magento  
Implementation Services



Magento Support and  
Maintenance Services

## Why Choose Synoptek?

- **Implementation Best Practices** including established coding standards, creating reusable and replaceable code, maintaining consistency in case and naming conventions to ensure we build flexible, reliable, and robust e-commerce websites
- **Adaptability and Flexibility** to automate integration using marketplace and shipping connectors
- **Resource Expertise** consisting of a solid team of Magento trained and certified developers
- **Capabilities and Competencies** in third party integrations including CMS, payment gateways, ERP, CRM, and advertising
- **Complete Suite of Services** including infrastructure, resources, and 24x7 reliable support

## About Synoptek

Synoptek is a Global Systems Integrator and Managed IT Services Provider offering Comprehensive IT Management and Consultancy Services to organizations worldwide. Our focus is to provide maximum “business value” to our clients enabling them to grow their businesses, manage their risk/compliance, and increase their competitive position by delivering improved business results.