Synoptek

Data Insights

Synoptek can make your decision-making process faster and accurate.

Data insights help combine data from multiple sources, analyse it, and disseminate results into visual dashboards to aid focused decision-making. Accurate data analysis will boost your organization's performance, increase understanding of customer needs, reduce costs, and monitor and improve financial performance, resulting in increased ROI, expanded customer base, and better employee efficiency.

Synoptek understands the importance of organization-specific needs which is why we tailor our insights to help our client meet their goals. Leveraging our high experienced team, we can help you uncover the best insights from your data – whether you are at the very start of your data insights journey or transitioning to the next stage.

100+ different kinds of analytics models

Worked with **100 million records** with performance requirement

Created over **5000 reports and dashboards**

Seasoned and certified consultants with experience in the latest technologies

100% implementation success rate that leads to rapid ROI

Synoptek's Full Suite of Data Insights Services:

- Business Intelligence and Analytics Consulting
- Artificial Intelligence (AI) Services
- Data Warehouse Services
- Big Data Engineering
- Data Science
- Analytics as a Service (AaaS)
- Data Visualization and Analytics

Key Technologies and Tools

→ Artificial Intelligence
→ Advanced Analytics
→ Business Intelligence
→ Power BI

Synoptek's Best-in-Class Solutions

→ Tailored Offerings
→ Comprehensive Services
→ Faster Turnaround Time
→ Flexible Delivery Model

Data Insights Services Benefits

Improve Decision Making

Accurate data analysis helps in predicting the results more efficiently resulting in better decision making and maximizing ROI.

Enhanced Efficiency

Streamline your business processes to your targeted goal with the help of data analysis. It will also help in cutting costs and deploying your resources more efficiently.

Increase Customer Base

Gauge customer needs more accurately which in turn increases customer satisfaction ultimately increasing your loyal customer base.

Delivering Excellence for our Customers

Application Development and Product Engineering Services Enable a Logistics Brokerage Firm Consolidate Processes and Build Automation

Processed **250%** more daily transactions compared to a year before

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Analytics as a Service Helps a Logistics Solution Provider Generate and Support More Business at Half the Team Size and Improve Productivity by Over 110%

110% improvement in productivity and improved Sales/Carrier Representative performance **by 25-30%**

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Analytics as a Service Helps an Industrial Construction Company Reduce ETL Time and Enable Effective Decision-making using Real-time Reports, Scorecards, and KPIs

Developed over **250+ reports and dashboards** for business stakeholders

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Data Warehouse Implementation Using Azure PaaS Helps a Healthcare Organization Improve Operational Efficiency

The client was able to achieve a lift in **revenue of $2.5M**

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> "Technology has really been a key value driver for our organization. The integrated BI solution Synoptek implemented, in combination with projects related to desktop/laptop refresh, stabilization of the network, and a right-sized support model has enabled our organization to achieve higher revenue levels. With the BI and data warehouse solution using Azure Cloud Services (IaaS/PaaS), we now get better insights into the utilization of our teams, quickly process key data elements, and therefore – drive better performance.

- CFO, A metal health and wellness company

> "Experienced Synoptek team with effective communication, timely statuses and documented issue tracking has given us ability to manage re-design and changes initial requirements. This has been at the core of success of the entire project and program. this has been a very successful partnership and very effective business relationship; it has given us a platform and the IP for integrated business operation that will allow us to be nimble, agile, and competitive in the rapidly evolving Logistics industry and propel us to the forefront of technology evolution.

- CIO, A logistics and supply chain company

As the organization scale, its business processes and data sources change. Synoptek experts help you align BI analytics with your business objectives. To get a better focus on incremental investment, schedule a 2-week assessment today!

Microsoft Partner
Microsoft

Gold Application Development
Gold Application Integration
Gold Cloud Platform
Gold Data Platform
Gold Data Analytics

Microsoft
Tier-1 Cloud Solutions Provider

Gold
Microsoft Partner
Microsoft

Azure Expert MSP

aws partner network

Advanced Consulting Partner

About Synoptek

Synoptek delivers accelerated business results through advisory-led, transformative full-life-cycle systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.

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