



SIMPLIFIED TECHNOLOGY. SUPERIOR RESULTS.™

# Synoptek Cybersecurity Training & Awareness Service

## The Synoptek Edge™

## Superior Results:

Traditional Security Training and Testing programs can prove challenging or ineffective for most organizations. Organizations simply just do not have the resources, time or ability to drive a successful campaign that engages and trains the end user. The program provides you with a comprehensive approach that integrates baseline testing using mock attacks, engaging interactive web-based training, and continuous assessment through simulated attacks to build a more resilient and secure organization.

Synoptek's Security Training and Testing is designed to reduce your exposure and shrink your organization's attack surface. The program aims to train your employees and help them keep information security top of mind, strengthening this critical link in your organization's IT Security chain.



What's Included?

**Synoptek's Security Training and Testing** takes a completely new approach to user engagement and training. Synoptek leverages a world-class platform that integrates simulated phishing and on-demand training. The result, is a robust solution that increases your end user's resiliency towards social engineering.



Baseline Testing

Using an initial phish campaign, Synoptek will establish a baseline percentage of users who fall victim within your organization.

**The Synoptek Edge™**  
Synoptek begins building a personal timeline for each user, with both high-level and granular stats.



User Security Awareness Training

On-Demand, interactive, engaging training with common traps, demonstrations and new scenario-based 'Danger Zone' exercises. Training Modules include: basic security testing and training courses, ransomware, strong passwords, handling sensitive information securely, mobile device security, credit card safety, PCI compliance simplified, GLBA compliance, and more.

**The Synoptek Edge™**  
Gets employees implementing best security practices and knowledge to respond appropriately to future attacks.



Simulated Phishing Attacks

Simulated phishing attacks leveraging highly realistic phishing messages. Each employee receives a different phishing email at a different time. Some Phishing Email topics include: banking, social networking, IT, government, HR, brand knock-offs, current events, release of sensitive information, and many others.

**The Synoptek Edge™**  
Allows you to safely expose your employees to 500+ phishing techniques and gauge vulnerabilities.



USB Drive Attack Test

Synoptek tests your employees on a pervasive and dangerous threat vector: infected removable memory devices. A brief training message is loaded onto USB devices that can be randomly placed throughout your organization — just waiting to be plugged in.

**The Synoptek Edge™**  
Allows you to safely introduce your employees to the concept of infected media drives and gauge vulnerabilities. On average 45% of employees will plug in USBs they find!



Ongoing Actionable Reporting

Enterprise-strength reporting, showing stats and graphs for both training and phishing. Users are phished once per month; results are aggregated into a quarterly report.

**The Synoptek Edge™**  
Synoptek provides a visible report that shows end user stats and trends over a 12 month period. Actionable data can help your organization fill in the gaps when you see in black and white that 45% of the organization just gave away their credentials.



Continuous Improvement

Users will be phished once per month with both training and re-phishing provided to users that fail the initial monthly phish. This monthly phishing and training are intended to keep your employees sharp.

**The Synoptek Edge™**  
Fighting phishing and social engineering attacks requires building antibodies into your organization. The best results comes from continuous internal education coupled with periodic self-inflicted campaigns to bolster learning.



A Fully Managed Program

Synoptek will manage all aspects of the delivery of frequent simulated phishing attacks, the collection and correlation of data to support employee security awareness training, and the presentation of information in a concise format, allowing you to show the ROI of the program.

**The Synoptek Edge™**  
Synoptek's Cyber Security advisors work closely with you to develop a comprehensive training program that helps you establish a "human firewall".

Call 888-Synoptek or visit us online at [Synoptek.com](http://Synoptek.com) for more Information on how your business can get the Synoptek Edge™

